

Los Rios Community College District

PURCHASE ORDER NO 0001126160

Purchasing: (916)568-3071
LRCCDpurchase@losrios.edu

Accounting Ops: (916)568-3065 * FAX (916) 286-3636
Acctg-ops@losrios.edu

PLEASE SEE TERMS AND CONDITIONS APPENDED TO THIS PO

Supplier: 0000030007
STYLE MEDIA GROUP INC
909 MORMON ST STE 104
FOLSOM CA 95630

Date 03/09/2023	Revision	Page 1
Payment Terms NET 30	Freight Terms Shipping Point	Ship Via Best Method
Reference: 1041451 LOZANOK HANEYB		Location / Dept 04ADMN

Ship To: FOLSOM LAKE COLLEGE
RECEIVING
10 COLLEGE PARKWAY
FOLSOM CA 95630
United States

Bill To: LRCCD
Invoice to: acctg-ops@losrios.edu
1919 Spanos Court
Sacramento CA 95825-3981
United States

email:

Tax Exempt? N

Line-Sch	Item/Description	Quantity UOM	PO Price	Extended Amt	Due Date
1- 1	FEBRUARY ISSUE -ADD INVOICE #SR-23-2-88	1.00 EA	1,108.00	1,108.00	03/16/2023

PAY INVOICE# SR-23-2-88 01-23-2023

Sub Total Amount	1,108.00
Sales Tax Amount	0.00
Total PO Amount	1,108.00

BU	Acct	Fd	Org	Proq	Sub	Proj	Amount	BYear
GENFD	5890	11	DO.PI.OFFC	67100	00000	041H	1,108.00	2023

0001041451MCKECHND03-MAR-2023

Verification of this purchase order can be made using the Los Rios Community College District web site listed below. If you have any questions, please contact the Purchasing Office at email address: LRCCDpurchase@losrios.com.

<https://psreports.losrios.edu/PurchaseOrderInformation.asp>

All shipments, invoices, and correspondence must be identified with our Purchase Order Number. Overshipments will not be accepted unless authorized by Buyer prior to shipment.

Authorized Signature

Kim Carrillo

Notice to vendor: You are responsible for delivering good and delivery documents to the Receiving Department at the site. Failure to so do will delay payment processing. Vendor is responsible for obtaining verification of delivery by authorized Receiving Room personnel. Receipt of good by other parties and failure to obtain authorized signatures may also delay payment. NOTE: PAYMENT TERMS NET 30 MATERIAL SAFETY DATA SHEETS (MSDS) must be provided with the delivery of product as required by law.

LOS RIOS COMMUNITY COLLEGE DISTRICT

American River College • Cosumnes River College • Folsom Lake College • Sacramento City College

PURCHASE ORDER TERMS AND CONDITIONS

1. **APPLICABLE LAW:** The contract resulting from this order shall be governed by the laws of the State of California.
2. **COMPLETION OF ORDERS:** LRCCD reserves the right to withhold payment until order is completed.
3. **DISCOUNTS:** Please show cash payment discount offered on your invoice in connection with any discount offered, time will be computed from date of delivery of the supplies or equipment, or from date correct invoices are received in the office specified by LRCCD if the latter date is later than the date of delivery. Payment is deemed to be made for the purpose of earning discount, on the date payment is mailed or on behalf of LRCCD.
4. **INVOICES:** Invoices shall be prepared and submitted in duplicate unless otherwise specified. Invoices shall contain Purchase order number, date, description of items, sizes and quantities, unit prices, extended totals, place and date of delivery. Invoices or vouchers not on printed bill heads shall be signed by the CONTRACTOR or person furnishing the supplies or services. Every invoice shall be properly itemized. If LRCCD has not received billing for product or services within a one year period LRCCD will not be held responsible for satisfying the debt.
5. **CHANGES:** No change or modification in terms, quantities, or specifications may be made without express authorization in writing from the LRCCD Purchasing Office and signed by the parties hereto, and no oral understanding or agreement not incorporated herein shall be binding on any of the parties hereto. If unit cost of any item exceeds the amount shown by 10% or \$250.00 whichever is less do not ship. Contact LRCCD Purchasing at the phone number provided.
6. **BILL OF LADING:** If Bill of Lading is applicable to this order, send originals to "Ship to" address and duplicate Bill of Lading with invoices to "Bill to" address. All correspondence, invoices, bills of lading, shipping memos, packages, etc., must show purchase order number. If factory shipment, advise factory to comply.
7. **TRANSPORTATION CHARGES:** Invoices for prepaid transportation charges must be supported by original receipted expense bills.
8. **FOB POINT AND FREIGHT CHARGES:** Unless otherwise specified on this order, all items shall be delivered FOB Destination. No charge for delivery, drayage, express, parcel post, packing, cartage, insurance, license fees, permits, or for any other purpose will be paid by LRCCD unless expressly included and itemized in the order. Unless otherwise shown, on "FOB Shipping Point" transactions, CONTRACTOR shall arrange for lowest cost transportation, prepay and add freight to invoice and furnish supporting freight bills if the amount exceeds \$50.00. On "FOB Shipping Point" transactions, should any shipments under this purchase order be received by LRCCD in a damaged condition and any related freight loss and damage claims filed against the carrier or carriers be wholly or partially declined with the inference that damage was the result of the act of the shipper such as inadequate packaging or loading or some inherent defect in the equipment and/or material, CONTRACTOR on request of LRCCD shall at CONTRACTOR's own expense assist LRCCD in establishing carrier liability by supplying evidence that the equipment and/or materials was properly constructed, manufactured, packaged, and secured to withstand normal transportation conditions. Shipments that are California intrastate in nature and where freight is to be borne by LRCCD shall be tendered to carriers with written instructions that rate and charges may not exceed the lowest lawful rates on file with the California Public Utilities Commission.
9. **PATENT INDEMNITY:** The CONTRACTOR shall hold LRCCD, its officers, agents and employees harmless from alleged liability of any nature or kind, including costs and attorney fees and expenses, for infringement or use of any copyrighted or uncopyrighted composition, secret process, patented or unpatented invention, article or appliance furnished or used in connection with the contract or purchase order.
10. **TAXES:** Certain articles sold to LRCCD are exempt from certain Federal excise taxes. LRCCD will reimburse the CONTRACTOR for, or pay directly, all California State and local sales and use taxes applicable to this purchase.
11. **EQUAL OPPORTUNITY EMPLOYER:** The acceptance of this purchase order by a supplier of goods and services is a certification that such supplier complies with all provisions of executive order 11246 and is an equal opportunity employer.
12. **GENERAL SAFETY ORDERS:** All materials, supplies and services sold to LRCCD shall conform to the general safety orders of the State of California. All materials, except as otherwise specified, must be new and of the best quality of their respective kinds.
13. **INDEMNIFICATION:** CONTRACTOR shall indemnify, defend and hold harmless LRCCD, its trustees, officers, agents, employees and volunteers, from any and all claims, demands, suits, causes of action, damages, penalties, breaches of this agreement, infringement of patent rights, costs, expenses, violations of employee occupational health and safety laws, attorney fees, losses or liability, property damage, personal injuries to or death of per arising out of, alleged to have arisen out of, or relating in any way to CONTRACTOR's work to be performed under this agreement, except if caused solely by the negligence of LRCCD.
14. **TERMINATION:** LRCCD may terminate this agreement and be relieved of the payment of any consideration to CONTRACTOR should CONTRACTOR fail to perform the covenants herein contained at the time and in the manner herein provided. In the event of such termination LRCCD may proceed with the work in any manner deemed proper by LRCCD. The cost to LRCCD shall be deducted from any sum due the CONTRACTOR under this agreement and the balance if any, shall be paid the CONTRACTOR upon demand.
15. **ASSIGNMENT:** Without the written consent of LRCCD, this agreement is not assignable by CONTRACTOR either in whole or in part.
16. **PUBLIC WORKS PROJECTS:** CONTRACTOR must comply with Public Contract Code.
17. **CA LABOR CODE:** Pursuant to Section 1700, and following, the CONTRACTOR shall pay not less than the prevailing rate of per diem wages as determined by the Director of the California Department of Industrial Relations. Copies of such prevailing rate of per diem wages are on file at the Business Office of the Los Rios Community College District, 1919 Spanos Court, Sacramento, CA 95825. Those copies shall be made available to any interested party upon request. The CONTRACTOR shall forfeit, as penalty to the LRCCD, Fifty Dollars (\$50.00) for each calendar day or portion thereof, for each workman paid less than the stipulated prevailing rates for any work done under the contract by him/her or by any subcontractor under him, in violation of the provisions of such Labor Code.
18. **NOTICE:** Your employees may be exposed to hazardous substances during the course of their work while on LRCCD property. For additional information on the hazardous substances that your employees may be exposed to contact LRCCD General Services Department at (916) 568-3048.
19. **INSURANCE:** CONTRACTOR shall, at all times, maintain in full force and effect the following insurance: Workers' Compensation, Commercial General Liability, Auto Liability, and Professional Liability, if licensed professional. Policy limits for each shall be at least \$1,000,000 AND \$1M, \$2M, or \$3M AGGREGATE as prescribed by DISTRICT requirements for bodily injury, personal injury and property damage. Any combination of General Liability and Excess Coverage can be combined to meet the Aggregate. LRCCD shall be named as an additional insured on CONTRACTOR's policies. The CONTRACTOR shall provide a certificate of insurance and required endorsements to comply with this section at least 15 days prior to commencement of work under this contract. The certificate shall state that LRCCD will be given 30 days notice of any material change or cancellation in coverage. LRCCD insurance requirements can be viewed on the following website www.losrios.edu/purchasing.
20. **DISQUALIFIED EMPLOYEES:** CONTRACTOR shall ensure that persons who perform services on LRCCD property have not been convicted of any felony, or any controlled substance offense or any sex offense as defined by Education Code section 87008-87010. If LRCCD determines that any person employed by CONTRACTOR to work on LRCCD property is incompetent, unfaithful, intemperate, disorderly, abusive or is otherwise unsatisfactory, CONTRACTOR shall cause that employee to be removed from working on LRCCD property immediately, and that person shall not be employed again on LRCCD property.
21. **WORK AUTHORIZATION:** Prior to LRCCD's acceptance of this Agreement, CONTRACTOR's who are not U.S. citizens must provide verification of (a) work authorization status from the appropriate U.S. Department of State; (b) a copy of their U.S. visa; (c) the number of days present in the U.S.; and (d) tax treaty status. LRCCD shall not make any payments to CONTRACTOR unless CONTRACTOR holds the appropriate U.S. visa. CONTRACTOR is responsible for ensuring they are in possession of the appropriate visa.
22. **WARRANTY:** CONTRACTOR expressly warrants that all materials, goods, equipment, services, and/or labor shall conform to the requirements set forth or incorporated into this order and any applicable industry standards or requirements, shall be merchantable and free from defects in workmanship, materials and/ or design (including latent defects), and shall perform as specified. CONTRACTOR further warrants that all materials, goods, equipment, services, and/or labor will be fit and sufficient for the particular purposes intended by LRCCD. Unless agreed upon otherwise between LRCCD and CONTRACTOR, the warranty period shall be the longer of: (a) any express warranty included in this service agreement; (b) one year after the materials, goods, equipment, services, and/or labor are accepted by LRCCD; or (c) any warranty period provided under any applicable California law. CONTRACTOR further represents and warrants that any software/ hardware/ communications system/ equipment provided under this Agreement (collectively "technology") adheres to the standards and/or specifications as may be set forth in the Section 508 of the Rehabilitation Act of 1973 standards guide and is fully compliant with WCAG 2.0 AA standards for accessibility and compliant with any applicable FCC regulations. If portions of the technology or user experience are alleged to be non-compliant or non-accessible, LRCCD will provide CONTRACTOR with notice of such allegation and CONTRACTOR shall use its best efforts to make the technology compliant and accessible. CONTRACTOR shall indemnify, defend, and hold harmless LRCCD from and against any and all claims, allegations, liabilities, damages, penalties, fees, costs (including but not limited to reasonable attorneys' fees), arising out of or related to allegations the technology is not accessible.
23. **CERTIFICATION:** CONTRACTOR warrants that it is not debarred or suspended, proposed for debarment or declared ineligible for award of contracts by any Federal, State or local Agency.

Requisition

Supplier: STYLE MEDIA GROUP INC
 909 MORMON ST STE 104
 FOLSOM CA 95630
 United States

0000030007

Business Unit:		GENFD	OPEN
Req ID:	Date	Page	
0001041451	02/23/2023	1	
Requisition Name: STYLE MEDIA GROUP			
Requester Karla Lozano			
Requester Signature			
Buyer: Brenda Haney			
Approved:			
Entered By: LOZANOK 23-FEB-2023			

email:

Ship To: RECEIVING
 10 COLLEGE PARKWAY
 FOLSOM CA 95630-6798

Line-Schd	Description	Quantity	UOM	Price	Extended Amt	Due Date
1-1	FEBRUARY ISSUE -ADD INVOICE #SR-23-2-88	1	EA	1,108.00	1,108.00	

1,108.00 Sub-total
0.00 Est. tax

Total Requisition Amount: 1,108.00

PLEASE PAY ATTACHED INV# SR-23-2-88

DO BUDGET APPROVAL EMAILS ATTACHED

<u>BU</u>	<u>Acct</u>	<u>Fd</u>	<u>Org</u>	<u>Prog</u>	<u>Sub</u>	<u>Proj</u>	<u>Amount</u>
GENFD	5890	11	DO.PI.OFFC	67100	00000	041H	1,108.00

Approval Signature	Approval Signature	Approval Signature
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Style Media Group | 909 Mormon St., Ste. 104 | Folsom, CA 95630

Bill To

Invoice

Folsom Lake College
10 College Parkway
Folsom, CA 95630
ATTN: Karla Lozano

Date	Invoice #
1/23/2023	SR-23-2-88

Terms	Due Date
Due upon receipt	1/23/2023

Item	Description	Rate	Amount
Style Local Regional	Style Magazine/Style Local Regional Edition - 1/2P Education Guide Advertisement - FEBRUARY 2023 ISSUE	1,820.00	1,820.00
Discounts	Discounts noted on and subject to terms of clients' Advertising Contract/Insertion Order	-712.00	-712.00

Total	\$1,108.00
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Thank you so much for your business! We really appreciate it!

If payment is not received by the due date, all discounts are forfeited and advertiser is to pay the 1x open rate, as per Style Media Group's Terms and Conditions.

For your convenience, we accept Visa and Mastercard. If you'd like to pay by credit card, please complete the information below and fax to our secure fax: 916 596-2100.

Credit Card Number: _____

Expiration Date on Card: _____

Cardholder Name: _____

Cardholder Address (including City, State & Zip): _____

Cardholder Signature: _____



Style Media Group
909 Mormon St., Ste. 104
Folsom, CA 95630
916.988.9888
fax: 916.596-2100

From: [Gutierrez, Teri](#)
To: [Lozano, Karla](#)
Subject: RE: It's Back! The 2023/2024 El Dorado Hills Chamber Directory & Relocation Guide
Date: Thursday, February 9, 2023 2:45:04 PM
Attachments: [image002.png](#)

Hi Karla,

You can use the below budget for the \$2,801:

GENFD / 5890 / 11 / DO.PI.OFFC / 67100 / 00000 / 2023 / 041H

I had enough in the account so it's ready to use now.

Thanks!



Teri Gutierrez
Confidential Administrative Assistant
COMMUNICATIONS AND MEDIA RELATIONS
she/her/hers

P. (916) 568-3056
1919 Spanos Ct, Sacramento, CA 95825
[LOSRIOS.EDU](#)

From: Lozano, Karla <LozanoK@flc.losrios.edu>
Sent: Thursday, February 9, 2023 1:47 PM
To: Gutierrez, Teri <GutierT@losrios.edu>
Subject: Re: It's Back! The 2023/2024 El Dorado Hills Chamber Directory & Relocation Guide

Hi Teri,

That's great!

The full-page rate would be \$1,693.00 (I was informed if we paid in full by April 1st we would qualify for a 10% payment discount so it would then be \$1,5273.00). Is it possible to also use the same budget string/approval for the February ad (\$1,108.00) that we put in the local regional edition (also the Style Media Group)?

If you approve of both the total would be: \$2,801.00 (without a discount).

Thank you,
Karla

Karla Lozano

Interim Assistant to the President

[Folsom Lake College](#) | 10 College Parkway | Folsom, CA 95630

p. 916.608.6572 | lozanok@flc.losrios.edu

Pronouns: She, Her, Hers

From: Gutierrez, Teri <GutierT@losrios.edu>
Sent: Thursday, February 9, 2023 10:45 AM
To: Lozano, Karla <LozanoK@flc.losrios.edu>
Subject: RE: It's Back! The 2023/2024 El Dorado Hills Chamber Directory & Relocation Guide

Hi Karla,

Yes, I can send you a budget. Do you know roughly how much? I'll need to do a budget transfer.

Thanks!



Teri Gutierrez
Confidential Administrative Assistant
COMMUNICATIONS AND MEDIA RELATIONS
she/her/hers

P. (916) 568-3056
1919 Spanos Ct, Sacramento, CA 95825
[LOSRIOS.EDU](#)

From: Lozano, Karla <LozanoK@flc.losrios.edu>
Sent: Wednesday, February 8, 2023 4:04 PM
To: Gutierrez, Teri <GutierT@losrios.edu>
Subject: Fw: It's Back! The 2023/2024 El Dorado Hills Chamber Directory & Relocation Guide

Hi Teri,

I hope you are doing well! Kristy Hart talked to Gabe Ross today about these types of ads (see email below) being paid for by the DO-based marketing budget. President Pimentel would like to run a full page add this time (example of previous is on page 22 of last year's publication - [link here](#)). Is it possible to approve and provide a budget string?

Please let me know if you need more information.

Best,
Karla

Karla Lozano

Interim Assistant to the President

[Folsom Lake College](#) | 10 College Parkway | Folsom, CA 95630

p. 916.608.6572 | lozanok@flc.losrios.edu

Pronouns: She, Her, Hers

From: wendy stylemg.com <wendy@stylemg.com>
Sent: Friday, February 3, 2023 4:11 PM
To: Lozano, Karla <LozanoK@flc.losrios.edu>
Subject: It's Back! The 2023/2024 El Dorado Hills Chamber Directory & Relocation Guide

CAUTION: This email originated from outside of Los Rios. Do not click links or open attachments unless you recognize the sender and know the content is safe. **To mark the message as SPAM, right click the message, select "Junk" , and then select "Block Sender".**

Can you believe it Karla? Yep, it's time for this year's publication!

We're excited that this is the 18th year producing the publication for the El Dorado Hills Chamber of Commerce -- we're honored to be trusted another year to produce this publication for them and for our community! WOOHOO!

Last year, you ran a 1/2P -- did you want to do that size again?

Note that our rates went up just slightly -- I've embedded the sell sheet below so that you've got it.

Our deadline is a couple of months away, but, since you were in the publication last year, you get notified first!

So, let's get your space booked for this year's publication!

Oh, and want to check out last year's publication? Here's a quick link to the live digital edition:
<https://www.yumpu.com/en/document/read/67066770/2022-2023-el-dorado-hills-chamber-of-commerce-business-directory-relocation-guide>

Thanks so much!

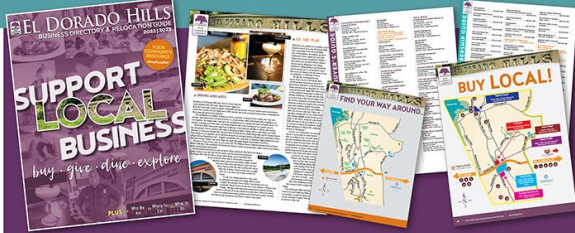
Wendy

Wendy Sipple
Co-Owner/Publisher/Editorial Director
Style Media Group
Publisher of **Style Magazines**, **Real Weddings Magazine**, **Real Weddings' The Planning Guide**, **Style Savings Guide**
www.stylemg.com // www.realweddingsmag.com // www.stylesavingsguide.com

*I'm shaving my head for charity for the FOURTH TIME! Find out more on my **St. Baldrick's 2022 Page**.*



ANNOUNCING THE 2023/2024 EL DORADO HILLS BUSINESS DIRECTORY & RELOCATION GUIDE



TARGETED CIRCULATION!
17,000 COPIES OF THE 2023/2024
PUBLICATION WILL BE DISTRIBUTED
LOCALLY
INCLUDING THE CHAMBER MEMBERS

AN ENGAGED AUDIENCE:
96% of El Dorado Hills homeowners said they will use the Chamber Business
Directory & Relocation Guide to find local businesses or services!

REACH YOUR TARGET MARKET:
Mailed to **MORE THAN 15,000 Homes!**
Including Mailing to Empire Ranch, Folsom! Remember, Folsom and El Dorado Hills are
now easily connected by Iron Point Road/Saratoga Way, and more Folsom Residents are
heading to El Dorado Hills regularly to shop and dine!

In multi-year surveys of Chamber Members,
The Business Directory & Relocation Guide
is ranked over and over again **#1 most valuable service/program**
offered by the Chamber for their business!

DISPLAY ADVERTISING RATES

Back Cover/CA*	\$ 2,365
Inside Front Cover/C2*	\$ 2,105
Inside Back Cover/C3*	\$ 1,940
Page 3 or other guaranteed/premium position	\$ 1,874
Full Page	\$ 1,693
2/3 Page	\$ 1,310
1/2 Page	\$ 965
1/4 Page	\$ 645
1/6 Page	\$ 539
1/8 Page	\$ 427
1/8 Page Food and Drink Profile	\$ 238
Bolded Listing (1)	Contact Chamber
Bolded Listing (2+)	Contact Chamber

**NON-MEMBERS CAN ADVERTISE IN THE PUBLICATION—
RATES ARE 20% HIGHER**

*Premium Positions are First Right of Refusal

Based on 1000 Insertion And Design

CHAMBER MEMBER PROFILES

Full Page	\$ 1,544
1/2 Page	\$ 876
1/4 Page	\$ 489
1/8 Page	\$ 276

Profile prices above reflect design and professional editing of profiles.

Please note that these are templated ads. Advertiser needs to submit
copyright and photo. If advertiser needs a photo, there will be a minimal
\$75 photography charge. Ask rep for details.

DISPLAY AD DESIGN RATES

Full Page	\$ 250
2/3 Page	\$ 200
1/2 Page	\$ 175
1/3 Page	\$ 150
1/4 Page	\$ 125
1/6 Page or 1/8 Page Normal Display	\$ 100

DISPLAY AD SPECS

Full Page Trim	8.375 x 10.875
Full Page Bleed	8.625 x 11.125
2/3 Page	4.625 x 10.375
1/2 Page Vertical	3.6375 x 10.375
1/2 Page Horizontal	7.375 x 4.9375
1/3 Page Block	4.625 x 4.9375
1/4 Page	3.4375 x 4.9375
1/6 Page	2.25 x 4.9375
1/8 Page	3.4375 x 2.375

1/8 Page Food and Drink Profile **TEMPLATED AD***

All finalized artwork must be submitted exactly to the specified above.

If you are submitting your print ready artwork, or have any questions
regarding artwork please send your files or inquiries to:
info@stylemg.com. Preferred file format is a PDFX-1A file.

*Food and Drink Profiles are templated ads. Advertiser needs to submit
copyright and photo. If advertiser needs a photo, there will be a minimal
\$75 photography charge. Ask rep for details.

TENTATIVE PUBLICATION DATES*

Advertising Close	MAY 19, 2023
Materials Due	MAY 26, 2023
Delivery	JUNE 28, 2023

*Please note that these dates are subject to change.

styleMEDIAGROUP For more information, please contact:
Wendy Sipple with Style Media Group, Inc.
wendy@stylemg.com | mobile: 916-467-7779

The average
local resident turns
to the directory, both
print and online,
more than 3x per
month!

**17,000
Copies**



High Quality • Glossy • Full Color

Mailed to more than
15,000 area homes!

IT WORKS!

"The Chamber Directory has allowed me to
create a presence in the community that no
other publication can duplicate. Over the years
advertising in the Chamber Directory has made it
easier for me to continue to build business in both
challenging and good times!"
—John J. Zezini, AAMS, CRPC
Granite Bay Wealth Management

"El Dorado Physical Therapy, Inc. has continued to
utilize the EDH Chamber business listings for more than
25 years. It is an integral part of our yearly marketing
budget providing direct access to all local residents
and businesses. The directory connects our community
involvement at ORHS Athletics and all of our
rehabilitation services allowing direct marketing with
a low cost! I recommend this publication for all local
business wanting to reach their local community!"
—David K. Thomas PT, MPA
El Dorado Physical Therapy, Inc.

**Data from a
Recent Survey of
Local Residents:**

- Are you aware of the Chamber Business
Directory & Relocation Guide?
More than 70% said YES!
- Did you use the Chamber Business
Directory & Relocation Guide within
the last 12 months to find a business or
service?
More than 60% said YES!
- When you need help finding local
area services will you use the Chamber
Business Directory & Relocation Guide
in print or online?
More than 96% said YES!

**SHOULD YOUR BUSINESS BE A PART OF
THE CHAMBER BUSINESS DIRECTORY & RELOCATION GUIDE?... YES!**