

LOS RIOS COMMUNITY COLLEGE DISTRICT

PURCHASING: (916) 568-3071 • FAX: (916) 568-3145
ACCOUNTING OPS: (916) 568-3065 • FAX: (916) 286-3636

PURCHASE ORDER NO 0001111176

PLEASE SEE REVERSE SIDE FOR TERMS AND CONDITIONS.

Supplier: 0000030007
STYLE MEDIA GROUP, INC.
120 BLUE RAVINE RD., STE 5
FOLSOM CA 95630

email:

Date	Revision	Page
03/13/2020		1
Payment Terms	Freight Terms	Ship Via
NET 30	Shipping Point	Best Method
Reference:	Location / Dept	
1025377 HARTK HANEYB	04ASPH10	

Ship To: FOLSOM LAKE COLLEGE
RECEIVING
10 COLLEGE PARKWAY
FOLSOM CA 95630
United States

Bill To: 1919 Spanos Court
Sacramento CA 95825-3981
United States

Tax Exempt? N

Line-Sch	Item/Description	Quantity	UOM	PO Price	Extended Amt	Due Date
1- 1	STYLE MAGAZINE 1/4 PAGE-SC AD PROMOTING YOUTH SUMMER ACADEMY (APRIL 2020 ISSUE)	1.00	CHG	655.00	655.00	03/12/2020

AD ORDER DATED 03-11-2020

Paid Ch# 94-797133
04/09/20 Amt \$ 655.00

Sub Total Amount	655.00
Sales Tax Amount	0.00
Total PO Amount	655.00

<u>BU</u>	<u>Acct</u>	<u>Fd</u>	<u>Org</u>	<u>Prog</u>	<u>Sub</u>	<u>Proj</u>	<u>Amount</u>	<u>BYear</u>
GENFD	5890	11	FL.CP.PISO	67100	00000	041A	655.00	2020

0001025377CHAVEZA12-MAR-2020

Verification of this purchase order can be made using the Los Rios Community College District web site listed below.
If you have any questions, please contact the Purchasing Office at (916)568-3071.

<http://www.losrios.edu/purchasing/povalidation>

All shipments, invoices, and correspondence must be identified with our Purchase Order Number. Overshipments will not be accepted unless authorized by Buyer prior to shipment.

Authorized Signature



Notice to vendor: You are responsible for delivering goods and delivery documents to the Receiving Department at the site. Failure to do so will delay payment processing. Vendor is responsible for obtaining verification of delivery by authorized Receiving Room personnel. Receipt of goods by other parties and failure to obtain authorized signatures may also delay payment. NOTE: PAYMENT TERMS NET 30
MATERIAL SAFETY DATA SHEETS (MSDS) must be provided with the delivery of product as required by law.

Requisition

Supplier: STYLE MEDIA GROUP, INC.
120 BLUE RAVINE RD., STE 5
FOLSOM CA 95630
United States

0000030007

email:

Ship To: RECEIVING
10 COLLEGE PARKWAY
FOLSOM CA 95630-6798

Business Unit:		GENFD	OPEN
Req ID:	Date	Page	
0001025377	03/12/2020	1	
Requisition Name:			
STYLE MAGAZINE - YSA AD			
Requester			
Kristy Hart			
Requester Signature			
Buyer: Brenda Haney			
Approved:			
Entered By: HARTK 12-MAR-2020			

Line-Schd	Description	Quantity	UOM	Price	Extended Amt Due Date
1-1	STYLE MAGAZINE 1/4 PAGE-SC AD PROMOTING YOUTH SUMMER ACADEMY (APRIL 2020 ISSUE)	1	CHG	655.00	655.00

655.00 Sub-total
0.00 Est. tax

Total Requisition Amount: 655.00

<u>BU</u>	<u>Acct</u>	<u>Fd</u>	<u>Org</u>	<u>Prog</u>	<u>Sub</u>	<u>Proj</u>	<u>Amount</u>
GENFD	5890	11	FL.CP.PISO	67100	00000	041A	655.00

Approval Signature

Approval Signature

Approval Signature

☒ **Style Magazine- Local Regional Edition** ☐ **Style Savings Guide- Roseville-Granite Bay-Rocklin** ☐ **Style Home Design Special Advertising Section** ☐ **Holiday Shopping Guide Supplemental Publication**

Date: 3/11/2020 Acct. Rep. Theresa Bill To: ☒ **Client** ☐ **Agency**

Name As Advertised: _____ Contact: Kristy Hart
Company: Folsom Lake College Los Rios email: hartk@fcl.losrios.edu
Address: 10 College Parkway Phone: 916 608-6584 Fax: _____
City: Folsom State: CA Zip: 95630

YES, SIGN ME UP FOR THE MONTHLY STYLE NEWSLETTER ☐ **NO, THANK YOU!** ☐ **EMAIL TO INCLUDE:** ☐

Issue:	Ad Size:	Gross Cost:	Net Cost:	Magazine Display Ad Creation Details			
1 April 20	1/4 page- SC	1,360	655	<input checked="" type="checkbox"/> Client Submitting	<input type="checkbox"/> Needs to be created	<input type="checkbox"/> Other (see special instructions)	
2				<input type="checkbox"/> New design Full Page \$250	<input type="checkbox"/> New design - 2/3P \$200	<input type="checkbox"/> New design - 1/2P \$175	
3				<input type="checkbox"/> New design - 1/3P \$150	<input type="checkbox"/> New design - 1/4P \$125	<input type="checkbox"/> New design - CallingCard or 1/6P \$100	
4				Amount: _____ Client's Initials: _____			
5				This amount will be billed with your first issue billing. Please note that additional ad design will be billed at the rates above.			
6				Ad Close & Delivery Dates* (also refer to media kit) *note that dates may change—please confirm dates with your representative			
7		\$	\$	Issue	Ad Close	Distribution Starts	Issue
8		\$	\$	Jan 2020	11/22/19	12/24/19	Nov 2020
9		\$	\$	Feb 2020	12/27/19	1/28/20	Dec 2020
10		\$	\$	March 2020	1/24/20	2/25/20	Holiday Shopping Guide Supplemental Publication - same as Dec. 2020
11		\$	\$	April 2020	2/21/20	3/24/20	Jan 2021
12		\$	\$	May 2020	3/27/20	4/28/20	Feb 2021
13		\$	\$	June 2020	4/24/20	5/26/20	March 2021
				July 2020	5/22/20	6/23/20	April 2021
				Aug 2020	6/26/20	7/28/20	May 2021
				Sept 2020	7/24/20	8/25/20	June 2021
				Oct 2020	8/21/20	9/22/20	July 2021

Special Instructions: _____

Gross cost reflects 1 x rate. Net cost approved by Debra.

I hereby authorize the above-described advertisement(s) to be published in the applicable Style publication(s). I also personally assume full responsibility for any and all debts incurred by myself and the advertising company listed on this contract for payment of all charges for said advertisement, whether placed individually or through my authorized agent and entity, and confirm that this is a binding contract (this is considered a personal guarantee by the owner and/or officers and/or shareholders of the advertising business). Furthermore, I personally guarantee full and complete payment according to the terms set forth by Style Media Group, Inc. I acknowledge that Style Media Group holds advertiser, its entity and its agency, if applicable, jointly and severally liable for all payments. Failure to fulfill contract will result in an adjusted rate to the earned frequency rate and is subject to additional discount forfeiture; and client may be liable for ad creation costs. Cancellation of this contract prior to its fulfillment must be dated and in writing and forwarded to appropriate sales representative (or faxed to 916-596-2100 or via email: info@stylemg.com). Cancellations will not be accepted over the phone. I further agree and understand that if any invoice is not paid within the appropriate terms (Credit Card billed and paid by distribution date noted above; EFT billed and paid by distribution date noted above; and Pre-pay check to be received by appropriate ad close date, or Net 10 by 10 days after the distribution date of the publication(s)), the invoice is considered past due and all discounts including but not limited to frequency, CC, EFT, prepay, combo buy, etc. are forfeited and I will pay the open (2x for SSG) rate applicable to ad size on the current year rate card. In addition, past due amounts will accrue interest at the rate of 1.5% or the maximum rate allowed by law (whichever is more) per month, from the date any such amount becomes past due. I have read and understand the terms and conditions stated on the front and back of this insertion order. I also understand and acknowledge that no space cancellations are accepted after ad close date (as stated above and on our printed issue dates calendar).

All discounts included in costs above.

Yes, I'd like to take advantage of the additional 10% discount by paying each issue in full via credit card or EFT by the issue's distribution date noted above and on our issue dates editorial calendar (note that first time clients' credit cards are processed on the ad close date for the first issue insertion net amount on the first issue ad close date, or upon execution of contract if ad close date has already passed).

I understand that in order to qualify for this discount, the CC Authorization form and/or EFT Authorization form must be completed in full and presented with this insertion order/contract, and that the discount is given contingent upon paying each issue in full on the applicable issue by distribution date and will be removed if these terms are not met.

Client's initials and date agreeing to the 10% discount and payment terms contingent with this discount.

STYLE MEDIA GROUP SALES REPRESENTATIVE COMPLETES THIS LINE: Do the net rates above reflect this 10% discount

YES: ☒ NO: ☐

If not, please note the final net rate reflecting the 10% discount for paying each issue in full on the issue's distribution date via CC or EFT:

PAYMENT INFORMATION (REQUIRED): Please read terms in full on payment methods below. I wish to pay via: please invoice

☐ **Credit Card** - please complete credit card authorization form in full to qualify. I understand that my credit card will be billed on the applicable distribution date(s) (note that first time clients' credit cards are processed on the ad close date for the first insertion net amount on the first issue applicable ad close date). I agree to the terms stated on the Credit Card Authorization form.

☐ **EFT - Electronic Funds Transfer** - please complete EFT authorization form in full to qualify. I understand that my checking account will be billed/debited on the applicable distribution date(s) (note that first time clients' EFT transactions are processed on the ad close date for the first insertion total net amount on the first issue applicable ad close date). I agree to the terms stated on the EFT Authorization Form.

Authorized Signature: Kristy Hart
Name of Authorized Signer: Kristy Hart
Business Owner's Signature: Kristy Hart
Kristy Hart (Mar 12, 2020)

Date: Mar 12, 2020
Title: Communications & Public Information Officer
Date: Mar 12, 2020

Terms and Conditions

Payment and Credit Terms

(a) Advertiser agrees to pay pursuant to Style Media Group's publications rate cards, the terms and conditions of which are incorporated herein. This agreement entitles the Advertiser to a discount off of the open (1x or 2x for SSG) rate on the rate card, however this agreement does not guarantee a fixed rate, and Style Media Group reserves the right to modify its rate card at any time upon 30 days' notice. (b) Advertiser will be short rated if it does not use the minimum space or frequency contracted for. (c) Where credit has been granted payment will be due and payable within 10 days of distribution of magazine. (d) All applicable discounts including but not limited to frequency, CC, EFT, prepay, combo buy and/or any other discounts given are based upon timely payment of invoice. Advertiser will forfeit any and all discounts if invoice is not paid by the due date and agrees to pay the open (1x or 2x for SSG) applicable ad size rate on the current rate card for the past due insertion(s). (e) Past due amounts will accrue interest at the rate of 1.5% or the maximum rate allowed by law (whichever is more) per month, from the date any such amount becomes past due. (f) Advertiser will incur a \$25 charge, as permitted by state law, for any check returned to Style Media Group unpaid. (g) Upon failure of Advertiser to pay any amounts due or in the event of any other material breach of this agreement, Style Media Group may, at its sole option, require cash in advance, stop inserting advertiser's advertisements and / or terminate this agreement as provided below. The total amount due hereunder will become immediately due and payable, and Style Media Group may stop inserting advertiser's advertisements in its publication, in the event that the advertiser: (1) discontinues the operation of its business; (2) files or has filed against any petition or pleading bankruptcy or for the appointment of a receiver; (3) makes any assignment for the benefit of creditors; or (4) fails to pay any amount due hereunder when due. (h) Advertiser agrees to pay all costs (including but not limited to collection agency fees, court costs, process server fees and attorney's fees) incurred by Style Media Group in collecting advertiser's delinquent accounts. (i) In the event that any federal, state or local taxes are imposed on the printing of advertising material or on the sale of advertising space, such taxes will be assumed and paid by the advertiser. (k) The owner and/or officers and/or shareholders of advertised business will be held personally liable for any advertising and collection costs incurred.

Material Produced by Style Media Group

Any advertising material produced by Style Media Group pursuant to this agreement will remain the sole property of Style Media Group, and Advertisers will accrue no rights thereto and will not use such advertising in any fashion without the express written consent of Style Media Group, unless otherwise agreed to and noted on insertion order.

Conditions

(a) ADVERTISER, ITS ENTITY AND ITS AGENCY WILL BE JOINTLY AND SEVERALLY LIABLE FOR THEIR OBLIGATIONS HEREUNDER. (b) Style Media Group may, in its sole discretion, edit, reclassify or reject any advertising copy submitted by advertiser, including, without any limitation whatsoever, that Style Media Group may place the word "Advertisement" with any copy that, in its opinion, resembles editorial matter, or it may reject such copy. Style Media Group does not guarantee the placement of any ad in a specific section or within a page, unless negotiated and agreed to by all parties and placed on contract. Otherwise, placement is dependent upon production requirements and availability. (c) Any cancellations or corrections must be in writing and must be received by the advertising department prior to the advertising close deadline as stated in the then current rate card/issue dates page; orders, cancellations or corrections communicated orally or after the deadline are entirely at the advertiser's own risk and Style Media Group assumes no responsibility therefore. (d) In the event of a material error caused by Style Media Group, Style Media Group's liability is limited to the cost of the first insertion for the advertisement at issue, provided, however, that an error will not be subject to adjustment unless it is reported to Style Media Group within 7 days of publication and errors that do not materially affect the value of an advertisement are not subject to any adjustment. IN NO EVENT WILL Style Media Group BE LIABLE FOR ANY COSTS, DAMAGES OR LOSS (INCLUDING BUT NOT LIMITED TO LOSS OF PROJECTED EARNINGS) DIRECTLY OR INDIRECTLY ARISING FROM ERRORS IN ADVERTISEMENTS OR WITH RESPECT TO AD PLACEMENT OR IF, FOR ANY REASONS, IT FAILS TO PUBLISH AN ADVERTISEMENT OR CIRCULATE ALL OR ANY PART OF ANY ISSUE. (e) This Agreement may not be transferred by the Advertiser without Style Media Group's prior written consent. (f) Style Media Group's advertising representatives are not authorized to amend the terms of this Agreement, either orally or in writing. Style Media Group will not be bound by any terms or conditions whatsoever appearing on insertion orders or other documents from, or communications by, advertiser. The failure or delay of Style Media Group to enforce any term or condition of this agreement will not be construed as a waiver of any of its rights. (g) This agreement will be interpreted and enforced in accordance with the laws of the State of California, applicable to agreements made and to be wholly performed therein.

Term, Termination and Renewal

(a) Advertisers may terminate this Agreement at any time upon written notice to their advertising sales representative, but only as to ads remaining to be published at that time. **Please note that there are no cancellations accepted for a current issue after the printed ad close deadline of that issue.** Cancellation of this contract prior to its fulfillment **must be dated and in writing and forwarded to appropriate sales representative (or faxed to 916-596-2100 or via email: info@stylemg.com).** Cancellations will not be accepted over the phone. Upon termination by Advertiser for any reason, any amounts due will immediately become due and payable and Advertiser will be entitled only to such frequency discounts as will have been earned to the date of termination. (b) Style Media Group may terminate this Agreement at any time and for any reason. In that event, any amounts due from Advertiser will immediately become due and payable; Advertiser will be entitled to any frequency discounts which would have been earned had the Agreement run to its scheduled date of expiration, unless Style Media Group terminates the Agreement because of a breach by Advertiser, in which case Advertiser will be entitled only to such frequency discounts as will have been earned to the date of termination. If Style Media Group terminates this agreement due to non-payment by Advertiser, any and all discounts given to Advertiser become null and void and any and all outstanding invoices will be billed at the 1x (or 2x for SSG) rate on the current year rate card and will be subject to further collection costs and interest fees.

Warranties and Representations and Indemnification

Advertiser warrants and represents that it has the full right and authority to utilize all material provided for publication, including all textual or graphic matter, and that its advertisements will not violate any person or entity's rights or violate any law. Upon request, advertiser will supply Style Media Group with copies of license, releases, or other written proof of such rights and, upon request, advertiser will supply Style Media Group with documentation of any advertising claims made in material provided by advertiser. Advertiser will indemnify and save Style Media Group harmless from any loss, cost, liability, claim, suit or damages arising out of or in connection with any claim which, if sustained, would constitute a breach of advertiser's warranties and representatives or otherwise arising out of or in connection with the publication of any material furnished to Style Media Group, any advertiser-sponsored contests or promotions, or any co-op or other advertising for the advertiser that is subsidized or otherwise paid for by a third party. The provisions of this paragraph will survive the termination of this agreement.

KH

Clients Initials and Date